http://www.alexwangdesign.com/

EXPERIENCE

Warner Bros. Consumer Products ----- Designer Mar 2019 - Present (1 yr 6 mos)

- Designed packaging for large scale IP for retail
- Designed retail statements
- Made drawovers for sculpts and illustrations
- Style guide creation and management for multiple different properties
- Oversaw communications between licensees and licensors
- Prepared files for production
- Reviewed design for food, health and beauty categories

Properties worked on: Looney Tunes, Tom and Jerry, Scooby-Doo, The Conjuring Universe, Space Jam: A New Legacy

20th Century Fox Consumer Products ----- Global Creative Coordinator June 2017 – Mar 2019 (1 yr 10 mos)

- Designed style guides for animation properties
- Reviewed designs for fashion and home categories
- Style guide asset creation
- Oversaw communications between third party creatives and licensors globally
- Designed style guide layouts

Properties worked on: The Simpsons, Bob's Burgers, Buffy the Vampire Slayer

Marvel Entertainment ----- Creative intern Oct 2014 - Apr 2015 (7 mos)

- Designed graphics for use in style guides
- Created sample product applications
- Designed retail statements for retailors

Properties worked on: Guardians of the Galaxy, Spider-man, Marvel Classics

EDUCATION

Art Center College of Design 2010-2015 BFA Illustration

SKILLS

Adobe Photoshop Adobe Illustrator Adobe InDesign Microsoft Word Microsoft Excel Conversational Mandarin Basic Japanese

INTERESTS

Video Games Audio Books Comic Books Book Books Drawing Fanart